



Presenting an \$80bn portfolio using GIS

A better way to inform investors and customers.

Goodman, in collaboration with Esri Australia's Managed Services, has redefined customer and investor experiences with an innovative online tool showcasing their Global Property Portfolio.

Project overview

A leading global industrial property and digital infrastructure specialist group, Goodman, has harnessed Esri Australia's cloud GIS (Geographic Information Systems) and sophisticated data management systems to create a bold and innovative user interface. This GIS-lead initiative provides customers and investors with streamlined access to key property information and the foundation for future collaboration with Esri Australia.

About Goodman

A global leader in industrial property and digital infrastructure

Goodman delivers critical infrastructure needed to power a digital economy across 14 countries with a total portfolio value of over \$80 billion of assets under management. They cater to diverse sectors including logistics, consumer, automotive, life sciences, healthcare and data centres. Goodman own, develop and manage high-quality, sustainable properties that are located close to consumers.



The challenge

Showcasing a global portfolio with cutting edge technology

Goodman's objective was to present their extensive portfolio in an engaging and user-friendly way. The property search functionality demonstrates the strategic location of Goodman's portfolio while also enhancing lead generation. As a specialist in the property sector, Goodman needed an experienced partner to leverage location intelligence and deliver a competitive advantage via improved customer experience.

The solution

Esri Australia's Managed Services

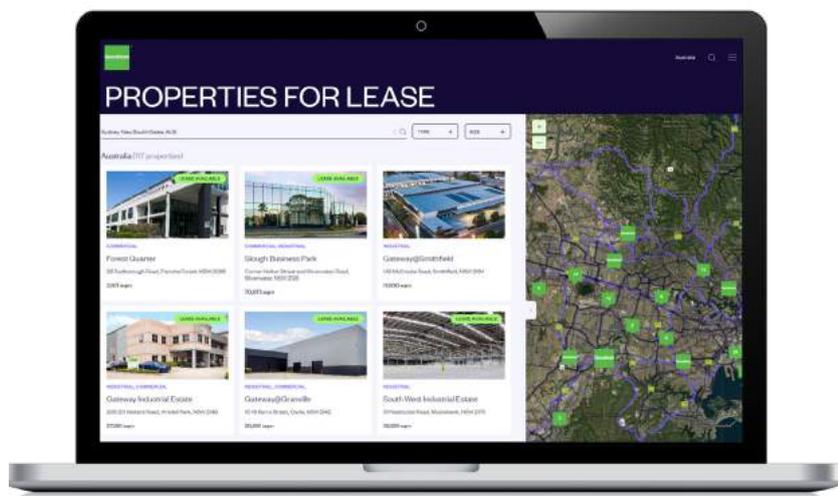
Using Esri's Managed Services, Goodman was able to host their comprehensive spatial data, management capabilities and applications within a secured cloud-hosted infrastructure tailored to their requirements. Esri's Managed Services solution effortlessly organised Goodman's extensive spatial data, providing fast - low latency access, with streamlined interactions for users seeking property information.

The property search platform

Esri Australia's development team, in close collaboration with Goodman, created a bespoke property search platform. Leveraging Esri's UI expertise, the platform delivers an intuitive user experience aligned with Goodman's operational and branding requirements. This platform is one of the most visited areas within Goodman's global website.

"The global property search enables our customers and investors to discover the strategic location, size and scale and key features of our properties around the world, helping them make informed decisions."

Misty Cambrey
Head of Group Digital Marketing



Goodman's online property search.

Behind the scenes

Seamless Data Management and Security

The success of Goodman's property search platform stems from intricate data integration and management processes, expertly handled by Esri Australia. Hosted on secure, ISO27001 certified cloud infrastructure within Australia (with global hosting options available), featuring top-tier data security and system maintenance.

Looking ahead

Goodman and Esri Australia's partnership is set for growth with continued exploration of new applications for embedded GIS technology in demographic analysis, planning and asset management. With a focus on innovation, this collaboration is poised to introduce ground-breaking solutions hosted on Esri's Managed Services cloud infrastructure.

Esri Australia's Managed Services

Key Technical Benefits

- **Low-Latency Data Access:** Ensuring real-time data retrieval and interaction for an optimised user experience.
- **Governance and Security:** Centralised controls and ISO27001 certification to data handling and security.
- **Scalable Infrastructure:** Agile and responsive, Managed Services can quickly adapt to changing processing demands.
- **Comprehensive Data Hosting:** Support for diverse data formats, ensuring flexibility and accessibility.
- **ArcGIS Application Hosting:** Offering a fully managed GIS platform that aligns with the latest industry standards and best practices.

"Esri Australia is a truly innovative partner. They consistently offer new ideas, process improvements and keep us informed of the latest technologies."

Misty Cambrey
Head of Group Digital Marketing

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