

Location Value Assessment

Enhance operations by identifying expanded GIS applications

Many organisations are not fully harnessing the capabilities of their geographic information system (GIS) and are overlooking critical opportunities to enhance operational efficiency and innovation.

How we can help

Through our *Location Value Assessment* service, we help organisations identify operational areas where the application of location information and GIS technology can add the most value. We create a comprehensive roadmap that contains prioritised actions to integrate their GIS into key workflows to deliver improvements and drive long-term success.

Why it matters

A GIS is a significant investment and requires substantial resources and funding to implement, however many organisations are not utilising its full value. Maximising the return on investment (ROI) for a GIS requires a strategic exploration of its full capabilities. By understanding how location information can be applied across their operations, organisations can drive efficiency, streamline processes, and achieve impactful, data-informed outcomes.

Our Location Value Assessment Approach



Outcomes for you



Develop an understanding of the people elements required for successful and continual end user adoption.



Increase the ROI for your GIS and maximise its value to your organisation.



Create an organisational roadmap for GIS adoption to increase usage across your operations.



Identify and understand how and where operational processes and workflows can be improved with GIS technology.



Generate a prioritised list of operational processes that can be enhanced by your GIS.

Get in touch to learn more.

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