

# Web GIS Governance

## Restore GIS content quality with standardised content management

Inadequate web geographic information system (GIS) governance results in limited user adoption, inconsistent content quality, and an increased risk of sensitive data exposure.

### How we can help

By implementing a strong web GIS governance framework, organisations can increase system reliability, improve content quality, and create a secure data management environment. Our *Web GIS Governance* service helps organisations optimise their content management processes to ensure GIS capabilities are maximised to improve operations and enhance the value of the system.

### Why it matters

A reliable web GIS requires clearly defined roles and procedures for content management and quality assurance. Without these measures, web GIS platforms risk accumulating unreliable, duplicate content that prevents users from retrieving valuable data. This can lead to delays, inaccurate decisions, and reduced user trust in the system. Specifying user permissions and access levels is also required to mitigate the risk of exposing confidential location information and maintain data security and integrity.

#### Web GIS Governance Focus Areas



### Outcomes for you



Reestablish user trust in the value of your web GIS by delivering reliable content that supports and enhances operational workflows.



Establish defined user roles, responsibilities, and permissions that are aligned with content management best practices.



Restore the validity of web GIS content for users with best practice quality assurance processes and procedures.



Reduce the creation of duplicate content and ensure that relevant content is easily discoverable and reusable.



Mitigate content management risks, such as publishing identifiable location information.

### Get in touch to learn more.

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