

Design Review

Enhance GIS user experience with improved design and accessibility

A poorly designed geographical information system (GIS) user interface (UI) can create a frustrating user experience and may not meet accessibility requirements.

How we can help

We help organisations review their GIS products, applications, and solutions to ensure they follow design and accessibility best practices. We evaluate their UI, identify potential areas for improvement, and make recommendations to enhance the user experience while aligning with Web Content Accessibility Guidelines (WCAG). Our process provides organisations with actionable recommendations to address any areas for improvement or confirm that their UI meets the required standards.

Why it matters

A poorly designed UI negatively impacts the user experience, making it difficult to use and navigate. This can hinder the widespread adoption of GIS within organisations. Additionally, a poor UI design may not comply with WCAG, potentially violating anti-discrimination legislation and creating legal risks. By reviewing their UI design, organisations can identify improvements to better align with design and accessibility best practices.

Outcomes for you



Detailed review and assessment of your existing GIS product or solution by a design consultant.



Design recommendations to improve the user experience and GIS adoption.



Recommendations to enhance accessibility and ensure compliance with accessibility standards.



A detailed report and handover to guide you through all findings and recommendations.

Get in touch to learn more.

in linkedin.com/esriaustralia

esriaustralia.com.au