

UX Discovery

Optimise GIS solution design by identifying key user requirements

Organisations with a geographic information system (GIS) that does not fulfill user needs and expectations will experience low user satisfaction and adoption rates, limiting the value of their investment.

How we can help

We help organisations uncover and prioritise the needs of users to optimise their GIS solution design. Our *UX Discovery* service enables organisations to clearly define essential user needs, ensuring GIS solutions are tailored to meet them. This approach helps create more effective, user-centred GIS solutions, while reducing the risk of costly redesigns.

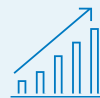
Why it matters

When planning a new or replacement GIS solution, understanding user requirements creates a strong foundation for a successful development by aligning the design process with user expectations. It also clarifies how a GIS solution should function, ensuring that it meets user requirements and avoids costly redesigns. For organisations experiencing issues with existing GIS solutions, understanding user requirements help resolve them by identifying current pain points and essential needs.

Outcomes for you



Minimise the risk of costly reworks by aligning the development process with user needs from the beginning.



Increase user satisfaction and adoption rates for GIS solutions by prioritising user requirements.



Uncover pain points by conducting workshops to identify key challenges and essential user requirements.

Get in touch to learn more.

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